



P.O. Box 1053, Mansfield, MA 02048

## MYS Board Meeting

Date: 2/8/17

### Attendees:

President – Larry Silver	X	Coach & Player Development – Chip Stapleton	X
Vice President – Des Doyle	X	Field Director - Vacant	NA
Treasurer – Dave Santos	X	Fundraising – Keith Signoriello	X
Secretary – Amy Dolores	X	Public Relations – Vacant	NA
Registrar – Andre Fernandes	X	Referee Coordinator – Steve Corrigan	X
Travel Director – Des Doyle	NA	Equipment Director – John McPherson	X
In-Town Director – Teri Fleming	X	At Large – Dana Cooney	O
Guest:		Guest:	
Guest:		Guest:	

### Agenda:

- 1) Vote to approve minutes from last meeting **Minutes were approved**
- 2) Announcements/Quick Hits:
  - a. Meeting with Recreation committee Feb 13 6:00 at town hall **Larry to meet with recreation committee. Priorities: 1.) Lights 2.) back 11 v 11 field 3.) Parking**
  - b. Proposal (not MYS sponsored) to recreation committee for 2/3 year old soccer **Board is open to the group using our fields but not interested in being involved with the 2/3 year old soccer program.**
- 3) Items for online store/alternate uniforms **Larry created a spreadsheet with items to consider including in the store. John emailed challenger to find answers to a few logo and pricing questions. Board will come to an agreement via email before our next meeting on final list of items to be offered and price of items.**
- 4) Licensing course MA Youth Soccer **Chip has been in contact and will follow up with MA Youth soccer about setting up E level course**
- 5) **Director of coaching/Academy program- Chip met with Ross Duncan, the director of coach development for the Revolution about the Director of coaching position and development of an Academy program. The Director of coaching position can vary from 3 hours per week to 40 hours per week; MYS can customize the director of coaching position to best meet our needs. We can include an Academy program that would provide a local alternative to Club soccer at a lesser price than many Clubs in the area. Some of the items to be considered for before starting an Academy program include: tryout process, age groups offered, coaching assignments, expenses, desired style of play, and parent involvement. The first step for MYS would be to define the director of coaching position.**

**Chip is going to write up a summary of the options, role responsibilities and potential costs and email it out to the board.**



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- 6) Open Positions **not discussed**
  - a. Field Director
  - b. Member Relations/Public Relations (John's former position)
  - c. Volunteer Coordinator (Non-Board position)
  - d. Other Non-Board positions we would like to market/fill
  
- 7) Update from Travel **Teams are in. High/medium/low rankings are in. In total 3 teams dropped, and 20-30 kids dropped overall. Most age groups decreased the amount of players per team instead of dropping a team. Field layout is needed next. Keith will contact RIM Surveying to discuss mapping out dimensions of the entire complex and placing beacons or markers in specific points to make field layout easier in the future.**
  
- 8) Introduction to applicant for Registrar position **Board member have seen application from G, he may be at the next meeting to continue the process.**
  
- 9) Open Items **Steve is handling the MHS Scholarship. We have to go by MHS timeline. He will need board members to volunteer to read applications when the time comes. The possibility of increasing the amount of the scholarship or number of scholarships awarded for next year was discussed. There are currently two \$1000 scholarships awarded- one to a male and one to a female.**

**To increase awareness of the in-town registration Amy will make flyers to be distributed at Robinson.**



## Position Updates (continued from last meeting)

### Uniforms:

- Challenger can't do Adidas – Only Under Armor \$40 (Jan 1<sup>st</sup>)
  - Will hold sizing day
  - 10% kickback
- Adidas - \$55 (thinks only a \$5 markup) (Nov 1<sup>st</sup>)
  - 10% kickback
- Straight Stitch - \$70 and therefore too pricey
- Old In-Town uniforms being donated
- Old soccer balls – 40-50 to donate

### Coach & Player Development:

- Director of Coaching opportunity – Revs want to come out and present
  - Revs can offer various levels of service tailored to MYS requirements
  - Salary would be dependent on number of hours contracted for and for how many weeks in the year
- MYS Club Team –
  - Would play on Sunday
  - Must play Travel to be considered
  - Costs to be lower than clubs like Nova but would try to cover Director of Coaching salary

### Travel:

- Spring Registration open
- Mid-Season Coaching Evaluation
  - Ability to track child progress
  - Some kids leaving program between fall/spring and need moves
  - Used for a 4<sup>th</sup> data point for coaching
  - Also used for kids who don't play in Spring since they didn't get an evaluation
- 5-6 teams moved divisions during the season

### In-Town:

- Revs working well
- Nets need to be replaced



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### **Registrations:**

- Deadlines for MYS match other towns for Travel
- Costs are much lower than other towns
- Saw a few sites with discounts for volunteers/Board members
- Deadlines moved up earlier

### **Initiatives:**

#### **President**

- Initial conversations with town and RFP for lights at turf
- Scoreboard for turf
- Additional parking and/or additional fields in back of complex
  - Parking behind kick wall
  - Field 11v11 across bridge

#### **Equipment**

- Online Store
- New Uniforms
- Used equipment drop off/pick up

#### **Coach/Player Dev**

- Director of Coaching; Enhancing Development Opportunities

#### **Travel**

#### **In-Town**

- Increase parent volunteers
- Change volunteers to be more specific for what is needed

#### **Registrar**

- Assess SM against other sites (Admin Sports)