



P.O. Box 1053, Mansfield, MA 02048

MYS Board Meeting

Minutes in red- amended 1/14/17

Date: 12/14/16

Attendees:

President – Larry Silver	X	Coach & Player Development – Chip Stapleton	O
Vice President – Des Doyle	X	Field Director - Vacant	NA
Treasurer – Dave Santos	X	Fundraising – Keith Signoriello	X
Secretary – Amy Dolores	X	Public Relations – Vacant	NA
Registrar – Andre Fernandes	X	Referee Coordinator – Steve Corrigan	X
Travel Director – Des Doyle	NA	Equipment Director – John McPherson	X
In-Town Director – Teri Fleming	X	At Large – Dana Cooney	O
Guest:		Guest:	
Guest:		Guest:	

Agenda:

Minutes from November meeting approved

- 1) Bylaws Update Committee (Larry)
 - a. Teri and Des will read through and update the policy guide with new age group information and look for any outdated policies.
- 2) Position Updates & 2 Initiatives (Keith & Steve)
 - a. Fundraising
 - i. MYS will look to work with local restaurants like Flannel Cow to have uniform day fundraisers.
 - ii. Talked about adult only fundraising event like gala, golf, bowling, and comedy night. Such an event would look to raise funds for a specific goal; possibilities include lights for turf field, 11 v 11 field in back, turf replenishing etc.
 - iii. Teri will look into other companies- such as Hometown Photo out of Mansfield- for pictures- most likely for Spring 2018.
 - iv. MYS will look to apply yearly for town grants for improvements to complex. Larry will start the conversation with Parks and Rec about lights.
 - b. Referee
 - i. Numbers are low for refs not a major issue at this point but will continue to monitor numbers before it becomes a problem.
- 3) Travel Uniforms/Online Store (John)
 - a. Enlarge logo and make sure it doesn't peel off.
 - b. Check the font for names on back.
- 4) Discounts for Board Members



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- a. Discussion was continued from previous meetings. \$100 annual discount per board member was proposed as a benefit for board members and also as an incentive to encourage new people to fill vacant board positions.
 - b. \$100 annual discount per board member was voted on and passed 8-1. \$100 will be credited to the account of each standing board member annually on July 1, starting July 1, 2017.
- 5) Open Positions **not discussed**
- a. Field Director
 - b. Member Relations/Public Relations (John's former position)
 - c. Volunteer Coordinator (Non-Board position)
 - d. Other Non-Board positions we would like to market/fill
- 6) Open Items
- a. MYS will look into the possibility of hosting E level coaches certification course. A few board members were interested only a few more attendees are needed to host. Larry will talk to Chip about setting this up.
 - i. Briefly discussed incentivizing licenses
 - ii. Briefly discussed using the kickback from Challenger to get coaches shirts.
 - b. Discussed low numbers in travel registration. Discussed reaching out to parents of unregistered players and decided to wait until final numbers come in.

Action Items:

1)

Position Updates (continued from last meeting)

Uniforms:

- Challenger can't do Adidas – Only Under Armor \$40 (Jan 1st)
 - Will hold sizing day
 - 10% kickback
- Adidas - \$55 (thinks only a \$5 markup) (Nov 1st)
 - 10% kickback
- Straight Stitch - \$70 and therefore too pricey
- Old In-Town uniforms being donated
- Old soccer balls – 40-50 to donate

Coach & Player Development:

- Director of Coaching opportunity – Revs want to come out and present
 - Revs can offer various levels of service tailored to MYS requirements
 - Salary would be dependent on number of hours contracted for and for how many weeks in the year
- MYS Club Team –



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- Would play on Sunday
- Must play Travel to be considered
- Costs to be lower than clubs like Nova but would try to cover Director of Coaching salary

Travel:

- Spring Registration open
- Mid-Season Coaching Evaluation
 - Ability to track child progress
 - Some kids leaving program between fall/spring and need moves
 - Used for a 4th data point for coaching
 - Also used for kids who don't play in Spring since they didn't get an evaluation
- 5-6 teams moved divisions during the season

In-Town:

- Revs working well
- Nets need to be replaced

Registrations:

- Deadlines for MYS match other towns for Travel
- Costs are much lower than other towns
- Saw a few sites with discounts for volunteers/Board members
- Deadlines moved up earlier

Initiatives:

President

- Initial conversations with town and RFP for lights at turf
- Scoreboard for turf
- Additional parking and/or additional fields in back of complex
 - Parking behind kick wall
 - Field 11v11 across bridge

Equipment

- Online Store
- New Uniforms
- Used equipment drop off/pick up

Coach/Player Dev

- Director of Coaching; Enhancing Development Opportunities



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Travel

In-Town

- Increase parent volunteers
- Change volunteers to be more specific for what is needed

Registrar

- Assess SM against other sites (Admin Sports)