

Corporate – Local Company Sponsorship Levels



Platinum Level

Tournament Sponsor - \$10,000

- Mansfield Youth Soccer (MYS) will publish your name as the official sponsor of the Columbus Day Tournament for 1 year (i.e. MYS-ABC Columbus Day Tournament). Our tournament reaches out to approx. 120 teams/1,500 players/4,000 people from towns as far as Nashua, NH; Barnstable, MA and Lincoln, RI.
- We will recognize you as a tournament sponsor on our MYS website **home** page as well as our **tournament** page with a link to your company's web site.
- We will also give recognition to you as a tournament sponsor in Mansfield local newspapers and on all communication to coaches, players and referees. Our tournament is registered and published with MASS Youth Soccer. It is published in its newspaper and website which reaches out to Massachusetts and beyond.
- We will print your logo/name on volunteer tees shirts (approx 100) and front cover of our tournament booklets (approx 1,500) and other printed communications (game schedules, registration forms).
- Sponsor banners will be hung on complex fence and registration table noting your sponsorship.
- We also give you the opportunity to set up a sponsor table at tournament.
- We will add a promotional insert (provided by sponsor) in registration packets given to all.

Gold Level

Gold Concession Stand - \$10,000

- MYS will name your company as the official sponsor of the Plymouth St concession stand for 1 year / 2 seasons/ 20 weeks. * Concession Stand SPONSORED by HONEY DEW
- MYS will publish your name and logo on our MansfieldYouthSoccer.com website as well as in our newsletters and email updates to over 800 families. Our program direct mails 2 newsletters a year and at least 15 email updates a year. Our concession stand is the only location at Plymouth St that we post game schedules, field maps, program updates. It is the central meeting place for in town and out of town families and teams.
- MYS will post a sponsor sign (40x40) at stand and print menus with your sponsor name.
- We will recognize you as a major sponsor on our MYS website **home** page and **sponsor** page with a link to your company's web site as well as give recognition to you as a major sponsor in Mansfield local newspapers.
- You will have the opportunity to set up a sponsor table at the stand for 8 weeks per year (4 wks per season).

Gold League Sponsorship and Communication - \$10,000

- MYS will publish your name as the official league sponsor for 1 year / 2 seasons. Your name will be published on our MYS website **home** page and **sponsor** page with a link to your company's web site.
- Your logo/name will be published on our seasonal newsletters (1 newsletter per season). Our newsletters are mailed to 850 families once a season; twice a year.
- We will publish your logo, name and website link in our email blasts. MYS blasts at least 3 times a season to 850 email addresses. Also any printed notices sent home in backpacks of school age children will have your logo/name.
- Sponsor banners will be hung on complex fence.

Silver Team - \$5,000

- We will print your sponsorship on the sleeve of our U5 league uniforms (100+ players) as well as print your name/logo on our U5 game schedules. You can choose team names for the 10+ teams in this age group based on your company offerings. (ie Car Dealership; team names T-birds, Mustangs etc) Sponsorship offered once a year.
- We will publish your name on our MYS website **sponsor** page with a link to your company's web site.
- We will hang your sign on our field fence.
- We will send our U5 membership off season information about your program.

Silver Fence Sign- \$2,000

- MYS will display your sponsor logo sign on our field fence. Single sign size is 40"x 40". (1 year / 2 seasons)
- We will publish your name on our MYS website **sponsor** page with a link to your company's web site.

- Local newspaper and MYS newsletter recognition.
- Set up a sponsorship booth 4 weeks out of the full year.

Bronze Level

Bronze Web Site- \$1,500

- MYS will scroll your logo on our MYS website **home** page with a link to your company's website. Logo will scroll 3 times in a list of 21. (1 year / 2 seasons); Local newspaper and MYS newsletter recognition. Booth space 2 weekends out of the full year.

Bronze Banner - \$1,000

- MYS will display your sponsor name on our Friends of MYS banner which will be hung on our field fence. Sign is 40"x40" with names printed 5"x 30". There will be 6 names per sign. Your name will also scroll on our MYS website **home** page 1 time in a list of 21. (1 year / 2 seasons); Booth space 1 weekend.

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Green Level

Green - \$500

- Team Picture Sponsorship – We will print your name on our team picture mates for a selected age group. Your name will also print on all communication about pictures (schedules, email notifications) Offered spring 2008

Hang a Sign - \$600

- MYS will display your sponsor logo sign on our field fence. Single sign size is 40"x 40". (1 year / 2 seasons)

Banner Name - \$ 300

- MYS will display your sponsor name on our Friends of MYS banner which will be hung on our field fence. One of 6 names on a 40" x 40" sign, name prints as 5" x 30" (1 year / 2 seasons)

Home Team - Web Site Company Logo - \$ 450

- We will publish your logo on our MYS website **home** page with a link to your company's web site.

Bays - Web Site Map Logo - \$ 350

- Find your way to MYS games – We will place your name/logo with a link to your website on our MYS website **map** page. Over 150 BAYS town teams visit this page for directions to our fields. (1 year / 2 seasons)

White - Web Site Sponsor Name - \$ 250

- We will publish your name/logo with a link to your website on our MYS website **sponsor** page (1yr/2 seasons)

Hornet - \$200

- Direct mailing sponsorship- We will print recognition of your sponsorship in our newsletter. Our newsletter is mailed directly to approx. 850 homes in Mansfield. Your name will also scroll as a Friend of MYS on our website **sponsor** page. (1 season; Aug-Dec or Feb - June)

Tournament

Tournament Offerings

- Sponsor ad in booklet; full page \$500; ½ page \$250; logo only \$100
- Sponsor logo on our MYS website **tournament** page with link to company website; \$200
- Sponsor name displayed on Sponsor of MYS tournament sign – 6 names per sign - \$200
- Sponsor logo on our MYS website **map** page with link to company website; \$200
- Sponsor sign hung on fence for duration of the tournament \$400

Marathon Game

Marathon Offerings

- Hang a sign for the 15 hour game - \$150
- Age group team sponsor - \$200
- Green/White team sponsor - \$500
- Main event sponsor - \$3,500

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Summary by Month										
Month	Daily Avg				Monthly Totals					
	Hits	Files	Pages	Visits	Sites	KBytes	Visits	Pages	Files	Hits
Jul 2007	1254	786	295	170	1139	123214	2219	3836	10230	16308
Jun 2007	3350	2068	709	319	3564	1089262	9584	21286	62067	100516
May 2007	4205	2619	848	375	3553	1580080	11639	26313	81204	130385
Apr 2007	6169	3785	1268	535	3292	2153108	14450	34257	102206	166567
Mar 2007	1115	863	268	124	1659	271929	3749	8068	25904	33465
Feb 2007	650	650	182	92	1293	190605	2600	5101	18204	18211
Jan 2007	526	526	139	79	1250	173111	2471	4319	16307	16310
Dec 2006	576	576	150	92	1279	169000	2882	4652	17858	17864
Nov 2006	1732	1731	379	174	2174	686874	5223	11390	51935	51968
Oct 2006	3460	3458	767	306	3076	1145935	9497	23783	107210	107267
Sep 2006	3727	3725	843	316	3109	1317651	9170	24453	108053	108110
Aug 2006	1597	1597	380	141	1878	544114	4253	11421	47925	47936
Totals						9444883	77737	178879	649103	814907