



Mansfield Youth Soccer Marathon Event

April 1, 2009

Dear Coach:

MYS is kicking off its Second Annual Soccer Marathon fundraiser, which we believe is becoming a signature event in Mansfield, growing each year. The date is **May 16th** at the Mansfield HS Alumni field.

How does it work....

The overall game is between 2 teams (Green Hornets and White Hornets) and is made up of age group games played each hour. The score of the hourly games will be accumulated as a total score between the overall Green Hornets vs White Hornets team. The winner of the overall game will be the team with the highest accumulated score. Players register **individually** (family discount applies). If full teams want to join they still register individually but they make note on the registration which team they play on during the regular session to assist us with putting teams together.

Raising funds for what...

All proceeds from this fundraiser will go towards the Fields of Green project. The Fields of Green effort has been successful in raising a total of \$321K over the past two years. For more info on FOG visit the FOG web page at www.mansfieldyouthsoccer.com

We NEED you...

To make this event a successful fundraiser we need your full participation. Our program has 850 families registered and with a strong involvement we can raise a large amount of funds without relying heavily on any one team or group. The key to success is to build membership interest and passion for this event. This is where we NEED your help. As coaches, you are our personal contact to families; players and families engage based on your excitement and promotion of such events.

What's the bottom line, what do we need you to do....

Our goal is to have you concentrate on the **RECRUITMENT & PROMOTION** of the event and not the administration of the fundraiser. We hope you can become fully involved by following these next steps.

- Hold a team meeting with parents to introduce this event to them and pass out the player letters/pledge sheets. **Encourage them to enter EARLY as spots are limited.**
- If you are interested in volunteering as a coach or other positions please contact KellyKemp@comcast.net or select "coach volunteer" as you register your child.
- If you have access to any potential sponsors go to the Playing for Green web page. There you will find forms and letters you can use to approach sponsors.
This would be a HUGE help to us meeting our 25K goal for this event.
- If you are interested in sponsoring a team(name printed on back of tee shirts \$200) go to our Playing for Green web page for more information.

If you have any questions, contact KellyKemp@comcast.net. We're looking forward to seeing you at our Second Annual Soccer Marathon; ask your family and friends to come out and cheer on your team!

Thank you! - Fields of Green Committee